ST. ELIZABETH'S 75TH ANNIVERSARY YEAR ANNUAL REPORT
ANNOUNCING THE GERTRUDE SENSENBRUNNER BERGSTROM PAVILION
1974 is a landmark year in the history of St. Elizabeth Hospital. It is a year of celebration and rejoicing; a year of reflection and thanksgiving; for this is the year that marks its 75th Anniversary.

During the past 75 years, St. Elizabeth has expanded as the population of the communities it serves has expanded; it has extended the variety of services it performs to meet the complex needs of the whole person; and it has acquired the sophisticated equipment needed to keep pace with any new developments in medicine.

From the day of its' founding to the present, St. Elizabeth has grown from an eight-room frame house to a five-story, four-wing brick structure. Originally an eight bed hospital serving 72 patients in one year, it has become a 300 bed hospital serving over 10,000 patients during the same period. From an original staff of four, it now has a staff of over 875.

Certainly, the progress and change that has taken place in this relatively short period of time is tremendous. And in keeping with the spirit of the 75th Anniversary Celebration, it is interesting to explore the development and history of St. Elizabeth Hospital.

The key word in the history of the hospital has always been "progress."—Progress made possible through forward-thinking people who were willing to give of their ideas, time and support to help bring it about.

The founders of St. Elizabeth Hospital, four Franciscan Sisters, were no exception. These highly motivated individuals, led by Sr. Carola, came to Appleton from St. Louis on November 19, 1898, the feast day of Saint Elizabeth. Their funds limited, they purchased a small, eight-room house at 110 E. Fremont Street. It was there they remained for 18 months, scrubbing patients and scrubbing floors; praying, cooking, dining and working in the same room; sleeping in the attic so that all available space would go to the patients; walking the streets of Appleton seeking help to support the hospital.

And soon they found the help and support they needed in the people of Appleton and the surrounding communities. One of the first donations came in the form of a bread board, rolling pin and meat board. Then there were baskets of food for the sisters and patients—food that was badly needed until they could raise livestock and vegetables of their own to supply the hospital pantry (which they did into the 1940's).

When the sisters were first invited to Appleton by the community leaders, they realized that the small hospital on Fremont
Street would soon become inadequate to meet the needs of all those who would come there to be treated. To meet this need, local people donated $8,734 toward a new building which was completed by 1901. The 50-bed brick hospital was considered very adequate at that time, having a surgical suite, x-ray machine, pharmacy, and a modern laundry.

By 1920, however, with the expansion of the city and the population increase from 15,000 to nearly 20,000 people, the demand for hospital beds was again acute. Seventy beds were being provided in a hospital intended for fifty and as many as ten beds were placed in the corridors.

An appeal was made in the Appleton Post Crescent, signed by twenty-six doctors, to urge the citizens of Appleton to help provide a larger hospital. A well-organized campaign was launched and the community again responded. Within four days the sum of $300,000 was pledged by the people of Appleton, to which the Sisters added $200,000 of their own funds, making the new addition possible by 1923.

The new hospital, one of the finest in the country, was now a 200 bed structure, equipped to take care of any kind of emergency, and represented an expenditure of $700,000.

Since that time, several major expansion and renovation programs have been carried out at St. Elizabeth. During the period 1964-69, a 9.5 million dollar project was undertaken adding 100 beds to the hospital. In 1973, a $400,000 remodeling and relocation project was advanced, opening a Medical Nursing Unit, relocating the Psychiatric Ward and opening a Concentrated Care Unit.

In 1974, St. Elizabeth Hospital is a contemporary facility providing all the functions required for modern hospital care. This includes an outstanding Medical Intensive Care Unit and Coronary Care Center, Psychiatric Unit, diagnostic facilities and Emergency Room Service.

We can certainly look back on the history and development of St. Elizabeth Hospital with pride. In tracing its’ growth, we can see the constant changes taking place, adapting to meet the needs of the growing community and the advances made in modern medicine. And we can be assured that it will carry on this tradition of growth and progress with the continued support of the people in this community...
Dear Friends of St. Elizabeth Hospital,

It gives me pleasure to share with you the progress that has been made at St. Elizabeth Hospital during our past fiscal year to better serve our community’s health.

Quality of service continues to be our paramount concern. The medical and nursing staffs initiated a series of studies and reviews to measure our effectiveness in this area. Overall hospital operation was again assessed by the Joint Commission ..., and accreditation was again granted. Our patients were also surveyed and their comments used as another monitor of our effectiveness with changes initiated as appropriate.

Joint Hospital Planning has continued to be a prime concern of the Board of Directors and the management. Meetings involving representatives of the Board of Directors, Medical Staffs and Administration of Appleton Memorial Hospital and St. Elizabeth Hospital continue to be conducted on a regular basis in an effort to coordinate health planning which will be in the best interest of the entire community. We continue to work with the Lake Winnebago Area-Wide Comprehensive Health Planning Council, Inc. and this year received approval to install a third boiler to insure adequate steam and heat reserves for hospital operation.

Heavy emphasis on cost cutting continues to be our major concern in an effort to insure the highest quality of service at the lowest cost. Utilizing work measurement research in hospitals throughout the Country, standards have been developed for various departmental operations. In addition, bi-weekly budget reporting is being used to monitor selected departmental costs. Continued emphasis is also being placed on the sharing of services with other area hospitals in an effort to curtail increasing costs.

A number of new services and facilities have come to fruition in the past year. Especially significant was the hospital’s cooperation with physicians and Appleton Memorial Hospital in providing training for Emergency Medical Technicians. A tremendous contribution (in suffering alleviated and lives saved) has already resulted as the E.M.T.’s applied this training on accident calls and in emergency situations in the community. The addition of Xerography significantly enhanced our capability in the diagnosis of breast cancer. Treadmill equipment increased our capability for heart disease evaluation studies.

New facilities have been completed for patients requiring intensive and Coronary Care and radioloscope studies. In addition to the ICU-CCU facilities, a new level of patient care was initiated in the form of a Concentrated Care Unit where equipment, facilities and nurse staffing operated at levels necessary to provide heightened observation and treatment of patients whose special requirements for nursing care and surveillance may be less than Intensive Care standards but higher than can be managed well by conventional nursing units.

Overall, the fiscal year of 1974 has been a period in which St. Elizabeth Hospital has significantly improved the effectiveness of its service to the people of this area. Employees, auxiliary, medical staff, management, the Franciscan Sisters and the Board of Directors have all played essential roles in these achievements and in this growth. On behalf of all of these people, I wish to express our gratitude at being able to contribute to improving health services for area citizens.

Sincerely,
ST. ELIZABETH HOSPITAL
Bruce B. Purdy, President
Board of Directors
Dear Friends of St. Elizabeth Hospital:

The past year has again seen renewed enthusiasm to improve medical services through the joint efforts of the two hospitals in the community. The medical staff has supported both hospitals in their efforts to provide the best possible health care to the community.

Here at St. Elizabeth, the medical staff contributed many hours participating in continuing education programs for the various health professionals, serving on medical staff committees and as resource and advisory people in both hospital and community programs. Certainly the health care community is dependent upon this dedication.

As president of the medical staff for the past year, I would like to thank the Board of Directors, the Franciscan sisters, the administration and all the dedicated personnel of St. Elizabeth. To my fellow staff members and members of the Medical Executive Committee, thank you for your excellent cooperation, advice and assistance during the past year.

William B. Grubb, M.D.
Chief of Staff
INDIVIDUALS MEMORIALIZED

Sandra L. Baer
Alfred Bradford
John Collins
Marguerite Fulcer
Vilas Gehin
Mina Hagelshaw
F. V. Hauch
Arthur Homes
John H. Jenkel
Fred Kobussen
Frank G. Kools
Dorothy Kranzusch
Elizabeth Kuehl
Judge Ledvina
Maude Marshal
Angus McIntyre
Dr. Carl Neidhold
Norman Philippi
Mrs. Wm. Poetzl
Alice Rossmell
Edward Schieffen
Elmer A. Struck
Mrs. Arthur Taylor

BEQUESTS

Gertrude Bergstrom
John Guelff
Barbara Rhoades

For the past 75 years, St. Elizabeth Hospital has carried on a tradition of compassionate service to the people of the Fox River Valley.

Gifts and bequests have helped St. Elizabeth Hospital keep pace through the years with advances made in medicine. Donations have enabled St. Elizabeth Hospital to purchase the latest equipment and to construct the modern facilities necessary to provide patients with high quality health care.

Gifts and bequests to St. Elizabeth Hospital protect this inheritance of the past and are an investment in the future of quality health care in your community.

DONORS*

Advance Car Mover Company
Aid Association for Lutherans
Altrusa Club of Appleton
Appleton Area Jaycettes
Appleton Coated Foundation
Appleton State Bank
Mr. & Mrs. Robert Bachman
Badger Metals, Inc.
Benefis Circle Foundation, Inc.
Elizabeth H. Breunig
Mr. & Mrs. Phillip Brockish
Dr. & Mrs. James W. Erchul
First National Bank of Appleton
Fox Valley Board of Realtors
Rev. N. L. Gross
H. C. Prange Co.
Heid Music Company, Inc.
Hoffman Company
I. Bahcall Industries, Inc.
Kimberly-Clark Foundation
Dr. & Mrs. R. Kinde
Kieck Furs, Inc.
Elmer Krushinske
Mr. & Mrs. James B. McKenny
Dr. & Mrs. Ed. F. Mielke
Miller Electric Mfg. Co.
Gilbert F. Mueller, M.D.
Mr. & Mrs. Elmer Otte
Outagamie Bank
Mr. Gilbert J. Relein
St. Elizabeth Employees Credit Union
St. Elizabeth Hospital Auxiliary
Mr. & Mrs. Wm. S. St. John
Mr. & Mrs. Robert G. Sauter
Charles R. Seaborn
John S. Sensenbrenner
Mrs. Ruth H. Shattuck
S. F. Shattuck
Richard A. Stack
Victor Sumnick
Thilmany Pulp & Paper
Valley Ready Mixed Concrete Company
Mr. & Mrs. John S. Wells
Wichmann Furniture
Mr. & Mrs. Gus A. Zuehlke
Zwicker Knitting Mills

* Over $100 during the past fiscal year
Perhaps the most vivid images connected with the past year are those of remodeling. The completion of a thoroughly modern intensive-Coronary Care Unit and Intermediate Care Unit brought to a close a $400,000 remodeling and relocation project. Certainly, St. Elizabeth Hospital has always been regarded as a community hospital. But in 1974 (our 75th Anniversary) a renewed recognition of this role in community health care guided our planning and achievement. Consequently, the year has been one of bolstering services to patients. Getting down to specific highlights about the past year reveals it was a year when our team efforts were reflected in many concrete accomplishments.

Among the new services for our patients was an Activities of Daily Living Unit. The new facility has a fully equipped kitchen, bedroom and bathroom to serve as a learning area for disabled patients who need to relearn activities of daily living so they can regain their independence and return home. Funds for the unit were provided in memory of Frank G. Kools. A rehabilitation team consisting of the family physician, a neurologist, speech therapist, social worker, physical therapist, occupational therapist and pastoral care associate help identify patients who could benefit from this new service.

The Emergency Department saw another increase in patients. The department added a Toxicfile to its array of life saving equipment. This file contains a microfilm listing of all commercial products on the market, thus enabling the physician to know the ingredients, toxicity symptoms, and treatment of choice in the event a product is misused or ingested. It is regularly updated as new household products appear and disappear from the market. The Emergency Department’s fight against time in the event of a heart attack was quickened with the addition of a Lifepac 911; a Defibrillator, Monitor and ECG Recorder in a single unit. This equipment was a gift from Kimberly-Clark Corporation to the hospital for the benefit of improved community health care.

Diagnostic testing is an integral part of St. Elizabeth Hospital’s community service role. The Nuclear Medicine Department moved to a new department expanding its services. Radiology added a Xerography machine to help sharpen efforts to diagnose breast cancer. In the Special Studies Department a Tread Mill was added. This equipment can monitor the heart under stress and will aid the early detection of heart disease and permit the implementation of preventive measures.

We continued to strengthen our commitment in community health education again this year. Our contribution and leadership
in the E.M.T. (Emergency Medical Technicians) training and advanced E.M.T. training alone exceeded $10,000 in direct costs. This program, designed to "lengthen the arm" of the physician in the emergency situation through the efforts of well qualified ambulance personnel, has been a community project of Appleton Memorial Hospital, St. Elizabeth Hospital and our medical staffs. Many lives have already been saved and much suffering avoided as a result of these efforts.

Because we are a people business, our employees are our life blood. In recognition of this fact an employee assistance program was formalized. This service offers the employee aid when he is faced with physical, emotional, psychological, personal or family problems that threaten his well being or his effectiveness on the job. We wish to protect the employee, our most valuable asset; and insure the quality of service to our patients. A number of employees have already benefited from the program.

Nineteen Seventy-Four marks 75 years of service to the community. To celebrate this occasion, many functions were geared to our Diamond Jubilee. In February, at the Employee Credit Union Annual Meeting, two diamond rings were received by two lucky employees. The Auxillians' annual meeting and their Spring Brunch were centered around our anniversary theme, National Hospital Week in May saw a display in the hospital lobby, demonstrating the past, present and future of health care. Fox Valley Technical Institute students designed and made a nurses uniform of the future. Most importantly, special efforts have been made to discuss and reflect among members of the hospital family the history and origins of St. Elizabeth Hospital. The teachings of Christ gave rise to the service that is provided at St. Elizabeth Hospital. Our basic mission is still health service to others in the spirit and context of the gospel message.

Wilfred F. Loebig, Jr.
Administrator
FINANCIAL SUMMARY
FOR THE YEARS ENDING JUNE 30, 1974, 1973 and 1972

DISTRIBUTION OF EXPENSE DOLLAR

<table>
<thead>
<tr>
<th>Category</th>
<th>Fiscal Year Ending 1974</th>
<th>Fiscal Year Ending 1973</th>
<th>Fiscal Year Ending 1972</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Salaries, Employee Benefits</td>
<td>$6,005,524</td>
<td>$5,965,172</td>
<td>$5,647,514</td>
</tr>
<tr>
<td>and Fees</td>
<td>68.98%</td>
<td>68.98%</td>
<td>68.98%</td>
</tr>
<tr>
<td>B. Medical and Surgical Supplies</td>
<td>$1,086,964</td>
<td>$1,120,039</td>
<td>$1,213,822</td>
</tr>
<tr>
<td>and Other Expenses</td>
<td>12.49%</td>
<td>11.93%</td>
<td>11.93%</td>
</tr>
<tr>
<td>C. Depreciation and Interest</td>
<td>$783,063</td>
<td>$775,632</td>
<td>$688,829</td>
</tr>
<tr>
<td></td>
<td>8.99%</td>
<td>8.99%</td>
<td>8.99%</td>
</tr>
<tr>
<td>D. Drugs</td>
<td>$289,857</td>
<td>$280,087</td>
<td>$271,382</td>
</tr>
<tr>
<td></td>
<td>3.33%</td>
<td>3.22%</td>
<td>3.22%</td>
</tr>
<tr>
<td>E. Food</td>
<td>$280,087</td>
<td>$271,382</td>
<td>$261,791</td>
</tr>
<tr>
<td></td>
<td>3.22%</td>
<td>3.22%</td>
<td>3.22%</td>
</tr>
<tr>
<td>F. Utilities</td>
<td>$172,661</td>
<td>$172,661</td>
<td>$172,661</td>
</tr>
<tr>
<td></td>
<td>1.98%</td>
<td>1.98%</td>
<td>1.98%</td>
</tr>
<tr>
<td>G. Repairs of Building and</td>
<td>$87,462</td>
<td>$87,462</td>
<td>$87,462</td>
</tr>
<tr>
<td>Equipment</td>
<td>1.01%</td>
<td>1.01%</td>
<td>1.01%</td>
</tr>
</tbody>
</table>

Fiscal Year Ending

OPERATING REVENUES
We billed patients that were hospitalized for:
Nursing Care, Meals and General Service......................... $4,431,410
Specialized Ancillary Services............................... 3,582,507
Outpatients and Emergency Patients were billed........... 996,289
for total billed services of............................................................ $9,010,206
But, due to contractual arrangements, other allowances and the inability of some patients to pay their bills, we charged off and lost billed services.................................................. $402,941
Therefore, net billed services amounted to.................. $8,607,265
Other operating income amounted to............................ 218,177
Arriving at total operating income............................ $8,825,442

OPERATING EXPENSES
We paid for Salaries, Wages and Fees................................... $5,377,707
for food, medical and surgical supplies and other expenses... 3,327,901
for total operating expenses of........................................... $8,705,608
Therefore, we had net operating income of..................... $119,834

NON-OPERATING INCOME
Our Benefactors Donated................................................. $159,556
Other Non-Operating Income......................................... 27,497
or a Total Non-Operating Income of.................................... $187,052
This resulted in a net surplus for purchase of equipment and expansion of facilities............................ $306,886
<table>
<thead>
<tr>
<th>Date</th>
<th>Items</th>
<th>FYE 1974</th>
<th>FYE 1973</th>
<th>FYE 1972</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Patients Admitted</td>
<td>10,627</td>
<td>10,233</td>
<td>10,090</td>
</tr>
<tr>
<td></td>
<td>Patient Days</td>
<td>84,708</td>
<td>80,649</td>
<td>77,239</td>
</tr>
<tr>
<td></td>
<td>Beds</td>
<td>301</td>
<td>282</td>
<td>292</td>
</tr>
<tr>
<td></td>
<td>Bassinettes</td>
<td>36</td>
<td>36</td>
<td>36</td>
</tr>
<tr>
<td></td>
<td>Deliveries</td>
<td>1,149</td>
<td>1,197</td>
<td>1,071</td>
</tr>
<tr>
<td></td>
<td>Newborn Days</td>
<td>5,551</td>
<td>5,607</td>
<td>5,082</td>
</tr>
<tr>
<td></td>
<td>Average Patients Per Day</td>
<td>232.1</td>
<td>221.0</td>
<td>211.0</td>
</tr>
<tr>
<td></td>
<td>(Excluding Newborn)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Average Occupancy Per Day %</td>
<td>82.8</td>
<td>78.14</td>
<td>72.26</td>
</tr>
<tr>
<td></td>
<td>(Excluding Newborn)</td>
<td>7.7</td>
<td>7.1</td>
<td>7.6</td>
</tr>
<tr>
<td></td>
<td>Average Stay (Days)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Operations</td>
<td>4,025</td>
<td>3,865</td>
<td>3,592</td>
</tr>
<tr>
<td></td>
<td>Emergency Room Visits</td>
<td>20,056</td>
<td>16,415</td>
<td>12,088</td>
</tr>
<tr>
<td></td>
<td>Out-Patient Procedures</td>
<td>35,498</td>
<td>32,879</td>
<td>23,619</td>
</tr>
<tr>
<td></td>
<td>Radiology Visits</td>
<td>39,768</td>
<td>35,081</td>
<td>40,505</td>
</tr>
<tr>
<td></td>
<td>Laboratory Procedures</td>
<td>472,005</td>
<td>304,175</td>
<td>227,950</td>
</tr>
<tr>
<td></td>
<td>Nuclear Medicine Procedures</td>
<td>10,603</td>
<td>5,897</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Occupational Therapy Visits</td>
<td>13,594</td>
<td>11,752</td>
<td>10,065</td>
</tr>
<tr>
<td></td>
<td>Physical Therapy Procedures</td>
<td>19,372</td>
<td>18,942</td>
<td>15,421</td>
</tr>
<tr>
<td></td>
<td>Pharmacy Disbursements</td>
<td>169,235</td>
<td>139,547</td>
<td>103,881</td>
</tr>
<tr>
<td></td>
<td>Special Studies Visits</td>
<td>9,347</td>
<td>8,154</td>
<td>6,403</td>
</tr>
<tr>
<td></td>
<td>Meals Served to Patients</td>
<td>239,124</td>
<td>213,995</td>
<td>202,230</td>
</tr>
<tr>
<td></td>
<td>Pounds of Laundry</td>
<td>1,584,101</td>
<td>1,372,193</td>
<td>1,267,045</td>
</tr>
<tr>
<td></td>
<td>Full-time Employees</td>
<td>554</td>
<td>485</td>
<td>477</td>
</tr>
<tr>
<td></td>
<td>Part-time Employees</td>
<td>320</td>
<td>252</td>
<td>244</td>
</tr>
<tr>
<td></td>
<td>Volunteer Hours</td>
<td>28,356</td>
<td>27,679</td>
<td>28,699</td>
</tr>
</tbody>
</table>

Reproduction of hospital's first financial statement from original ledger penned in German.
ACCREDITATION

St. Elizabeth Hospital is accredited by the Joint Commission on Accreditation of Hospitals. This means that St. Elizabeth Hospital has voluntarily chosen to have its performance measured against the standards set by a nation-wide organization sponsored by four major hospital and medical organizations. The accreditation of a hospital is an indication of its dedication to the principles and standards of excellence for the care and services rendered to its patients.

St. Elizabeth Hospital is also a member of:
- The American Hospital Association
- The Catholic Hospital Association
- The Wisconsin Hospital Association
- The Wisconsin Conference of Catholic Hospitals
- The Fox River Valley Hospital Council

Licensed by:
- The Wisconsin State Board of Public Health

Certified by:
- The United States Department of Health, Education, and Welfare For Participation in The Medicare Program